

## **PROPOSAL**

WEB DESIGN & MARKETING

Wilhelm Marketing

Canandaigua, NY 14424



## About Company

### **OUR MISSION**

At Wilhelm Marketing, our goal is to help you succeed in your business by connecting you with customers and reducing the behind the scenes legwork every small business owner struggles with. We focus on managing the marketing, the social media, the website, so that you can focus on what it is you do best.

## **Our Team**



#### **ZACHARIAH WILHELM**

As founder and owner, Zachariah Wilhelm has a degree in marketing and currently manages the websites for Best of the South and Reps on the Road Events. His goal is to provide you with outstanding customer service and help reduce the workload you face in your own business.



# Goals & Objectives

### **OBJECTIVE 1**



Build and/or maintain an online presence in order to reach more customers and also provide convenience to current customers.

### **OBJECTIVE 2**



Reduce the amount of time the business owner spends on backend tasks so that the owner can interface with more clients.

## Services Offered

- Website Development& Management
- Email Campaign Marketing
- Graphic Design: (Logo, Brochures, Fliers, LookBooks, etc.)
- Content Marketing
- Marketing Plan
  Consultation



THANK YOU, AND WE LOOK FORWARD TO WORKING WITH YOU.

### **Contact Us**



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